

Old Colorado City Christmas Stroll



2020 CHRISTMAS STROLL
Saturday November 28, 2020 5-8pm

Come celebrate the Holidays in Old Colorado City! Dickens Carolers, Comet the Reindeer, and Holiday Fun! The 'Dickens Carolers' will be in Old Colorado City every Saturday from 1-4pm Thanksgiving thru Christmas.

Christmas Stroll Event Sponsor (4 available)

\$450 OCCA Member | \$550 Non-Member

- Logo in two Shop OCC Independent Ads in the month of December
- Opportunity to have live remote broadcast from your location on Small Business Saturday with on air mention of your business
- Business Name & Logo on OCC Website Christmas Stroll Event Page
- Two Custom Social Media Posts on the Christmas Stroll Facebook Event Listing
- One 3'x10' Banner hung on Public Parking Lot Fencing next to Wobbly Olive on Nov. 30
- Colorado Fun Guide Advertisement in May publication (DROP DEAD DATE, SIZE ETC)
- Opportunity to schedule Dicken's Carolers in front of your business (OCC only) every Saturday of December
- Logo on directional signage in OCC (three sandwich boards) (if confirmed before Nov. 12)
- Opportunity to place promotional piece in OCC Santa goody bags

Dickens Carolers Sponsor

\$350 OCCA Member | \$450 Non-Member

- Logo in one Shop OCC Independent Ads in the month of December
- Opportunity to have live remote broadcast from your location on Small Business Saturday with on air mention of your business
- Business Name & Logo on OCC Website Christmas Stroll Event Page
- One Custom Social Media Post on the Christmas Stroll Event Facebook Listing
- Opportunity to schedule Dicken's Carolers in front of your business (OCC only) every Saturday of December
- Opportunity to place promotional piece in OCC Santa goody bags

Photos with Santa Sponsor

\$300 OCCA Member | \$400 Non-Member

- Business Name & Logo on OCC Website Santa Photos Event Page
- One Custom Social Media Post in Santa Event Facebook Listing
- Logo on directional signage in OCC (if confirmed before Nov. 12)
- Opportunity to create events outside of the Welcome Center each Saturday
- Opportunity to place promotional piece in OCC Santa goody bags



If you are interested in becoming a sponsor, please reach out to the event coordinator at eventco@shopoldcoloradocity.com