

Old Colorado City presents

# PUMPKINS IN THE PARK



A Fall Celebration for the Whole Family  
*Live Music, Fashion, Art, Autumn Cuisine, And more!*



Sidewalk Sales  
Fall Festivities  
Concert in the Park  
Scarecrows  
Autumn cuisine  
Pumpkin Patch

SATURDAY, OCTOBER 19TH, NOON-4:00 P.M.

## 2024 SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor - \$950

- "Pumpkins in the Park brought to you by . . ." Business name & logo included on all printed & digital event materials:
  - posters\*
  - activity maps\*
  - email promotions
  - community calendar event listings
  - OCCA website event page
- Inclusion all ads: print\*, radio\* and/or TV\*:  
"Brought to you by . . . (name of business)"
- Inclusion in 3 social media posts
- Featured business on OCCA website home page for 1 month
- 10'x10' booth space at Bancroft Park
- Opportunity to display a 3'x10' banner in Bancroft Park. *(Banner not included)*

### Supporting Sponsor - \$495

- Logo on the following event materials:
  - posters\*
  - event maps\*
  - email promotions
  - OCCA website event page
- Inclusion in 3 social media posts
- 10'x10' booth space at Bancroft Park
- Opportunity to display a 3'x10' banner in Bancroft Park. *(Banner not included)*

### Activity Sponsor

- Sponsor a specific event activity. It will be promoted as "Brought to you by (name of business)"
  - \$550: Stilt Walker** (1 sponsorship avail.)
  - \$450: Balloon Characters** (1 sponsorship avail.)
  - \$450: Face Painter** (4 sponsorships avail.)
  - \$300: Pumpkin Patch** (1 sponsorship avail.)
  - \$250: Bandshell Entertainer** (3 sponsorships avail.)
- Logo with link to sponsor's website on OCCA's event page and in email promotions
- Inclusion in 2 social media posts
- Opportunity to display a 3'x10' banner in Bancroft Park. *(Banner not included)*

### Vendor Booth - \$275

#### \$200 for OCCA Members

- 10 x10' booth space at Bancroft Park to host a fall-themed craft, activity, or food/beverage.
- All vendors must provide all their own display materials and tent.
- Description of craft, activity, and/or food must be submitted for review no later than 9/23/24.
- Payment due no later than 10/1/24.

### OCC Activity Map - \$75

3 sponsors needed.

- Printed & digital maps of all merchant activities & offers throughout OCC. 500 professionally printed maps. Size "4"x10". Deadline: 9/6/24.
- 1/4 page ad or coupon on back of printed map.
  - Featured destination on front of printed map.
  - Featured destination on front of digital map.

\* To be included in printed event map, poster, additional print materials, radio and/or TV, payment & logo deadline is **September 6, 2024**. Payment for all other sponsorships is due no later than **October 1, 2024**. Questions and sponsorship purchases - please email [marketing@shopoldcoloradocity.com](mailto:marketing@shopoldcoloradocity.com)